

Station WISH-TV INDIANAPOLIS, IN	Agency ( ) GREAT AMERICAN MEDIA	Rep Firm ( ) PHILADELPHIA
Advertiser ( ) DSCC IE	3050 K ST NW	Sales Office ( ) KATE BRADY
Product DSCC IE	WASHINGTON, DC 20007	Salesperson ( )
Estimate# 2033	Agency C/P1/P2/E 49/53/2033	Salesperson Phone# 215-567-6005
Buyer Meredith Kaufman	Flight Dates 10/11/2012 - 10/15/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

--- CONTRACT COMMENT ---  
DSCC IE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/11-10/12	1	1	1	\$250.00	
	2	TH-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$450.00	10/11-10/12	1	1	1	\$450.00	
	3	TH-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/11-10/12	2	1	2	\$1,300.00	
	4	TH-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/11-10/12	1	1	1	\$500.00	
	5	TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/11-10/12	1	1	1	\$150.00	
	6	TH-F	11A-12P	THE PRICE IS RIGHT	:30	\$750.00	10/11-10/12	2	1	2	\$1,500.00	
	7	TH-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/11-10/12	1	1	1	\$900.00	
	8	TH-F	2P-3P	THE TALK	:30	\$600.00	10/11-10/12	2	1	2	\$1,200.00	
	9	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
	10	TH-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/11-10/12	1	1	1	\$900.00	
	11	TH-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/11-10/12	1	1	1	\$900.00	
	12	TH-F	7P-730P	INSIDE EDITION	:30	\$850.00	10/11-10/12	1	1	1	\$850.00	
	13	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$900.00	10/15-10/15	0	0	0	\$0.00	
	Buyline Comment: N/A-MKGD 10/13 8-10P											
	14	TH	9P-10P	PERSON OF INTEREST	:30	\$5,000.00	10/11-10/11	1	1	1	\$5,000.00	

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) GREAT AMERICAN MEDIA	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) DSCC IE		3050 K ST NW	Sales Office	( ) KATE BRADY
Product	DSCC IE		WASHINGTON, DC 20007	Salesperson	
Estimate#	2033		Agency C/P1/P2/E 49/53/2033	Salesperson Phone#	215-567-6005
Buyer	Mercedith Kaufman		Flight Dates 10/11/2012 - 10/15/2012	Salesperson FAX#	215-567-5938
Phone#			Hiatus Weeks		
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	SU	7P-8P	60 MINUTES	:30	\$6,000.00	10/14-10/14	1	1	1	\$6,000.00	
	16	TH-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/11-10/12	2	1	2	\$3,000.00	
	17	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
	18	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$900.00	10/15-10/15	1	1	1	\$900.00	
	19	SA	8P-10P	CRIMETIME SAT	:30	\$900.00	10/13-10/13	1	1	1	\$900.00	
	Buyline Comment: MKGD FOR 10/15 E.T.											

---REPORT TOTALS---  
 Report Totals: 22 / \$25,750.00

---SALES MONTHLY TOTALS---  
 Oct 12: 22 / \$25,750.00  
 Sales Totals: 22 / \$25,750.00  
 Station Totals: 22 / \$25,750.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$27,051	CABL 0%	WISH 95%	WNDY 4%	WRTV 0%	WTHR 0%
		WTTV 0%	WXIN 0%			

Books null  
 Demos RA35+

Rep Order# 6862546 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 213735

Printed: 10/12/2012 4:53 PM  
Last Received: 10/12/2012 12:37 PM  
Showing Buylines: All Lines

3 of 3

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) DSCC IE  
Product DSCC IE  
Estimate# 2033  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/2033  
Flight Dates 10/11/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CREDIT RISK ---  
CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06862546														
WISH	POL/DSCC IE	DSCC IE	2033	Daybreak @ 5am		5-530a	:30	10/11/12	5:29:30 AM Daybreak Sports Sl			\$250.00	DSIN1204H	P3
WISH	POL/DSCC IE	DSCC IE	2033	Daybreak @530am		550-6a	:30	10/11/12	5:51:51 AM Daybreak @ 530an			\$450.00	DSIN1204H	P3
WISH	POL/DSCC IE	DSCC IE	2033	Daybreak @ 6		558-7a	:30	10/11/12	6:42:20 AM Daybreak @6 WX2			\$650.00	DSIN1204H	P2
WISH	POL/DSCC IE	DSCC IE	2033	CBS This Morning @8		8-9a	:30	10/11/12	8:17:24 AM CBS This Morning i			\$150.00	DSIN1204H	P3
WISH	POL/DSCC IE	DSCC IE	2033	Price Is Right		1058-12p	:30	10/11/12	11:58:43 AM Price is Right			\$750.00	DSIN1204H	P1
WISH	POL/DSCC IE	DSCC IE	2033	The Talk		2-3p	:30	10/11/12	2:29:26 PM The Talk			\$600.00	DSIN1204H	P1
WISH	POL/DSCC IE	DSCC IE	2033	News 8 @ 530p		530-6p	:30	10/11/12	5:40:01 PM News 8 @530			\$900.00	DSIN1204H	P2
WISH	POL/DSCC IE	DSCC IE	2033	Inside Edition		658-730p	:30	10/11/12	7:14:58 PM M-F 7-730p			\$850.00	DSIN1204H	P2
WISH	POL/DSCC IE	DSCC IE	2033	Thu 9-11p		9-11p	:30	10/11/12	9:58:18 PM Political Debate/Co			\$5,000.00	DSIN1204H	P3
WISH	POL/DSCC IE	DSCC IE	2033	News 8 @ 11 M-F		11-1135p	:30	10/11/12	11:24:43 PM LN M-F			\$1,500.00	DSIN1204H	P2
WISH	POL/DSCC IE	DSCC IE	2033	Daybreak @ 6		558-7a	:30	10/12/12	6:13:58 AM Daybreak @ 6			\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2033	CBS This Morning @7a		7-8a	:30	10/12/12	7:28:56 AM CBS This Morning i			\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2033	Price Is Right		1058-12p	:30	10/12/12	11:59:28 AM Price is Right			\$750.00		P1
WISH	POL/DSCC IE	DSCC IE	2033	Noon News		1158a-1230p	:30	10/12/12	12:21:47 PM Noon News			\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	2033	The Talk		2-3p	:30	10/12/12	2:59:11 PM The Talk			\$600.00		P1
WISH	POL/DSCC IE	DSCC IE	2033	News 8 @6		558-630p	:30	10/12/12	6:05:25 PM News 8 @6			\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2033	News 8 @ 11 M-F		11-1135p	:30	10/12/12	11:24:28 PM LN M-F			\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2033	Sunday 7-8p		658-8p	:30	10/14/12	7:19:37 PM Sun Hour 1			\$6,000.00		P1
WISH	POL/DSCC IE	DSCC IE	2033	News 8 @5p		5-530p	:30	10/15/12	News 8 @5			\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2033	Entertainment Tonight		728-8p	:30	10/15/12	M-F 730-8p			\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2033	Noon News		1158a-1230p	:30	10/15/12	Noon News			\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	2033	CBS This Morning @8		8-9a	:30	10/15/12	8:29:26 AM CBS This Morning i			\$150.00		P3
												\$25,750.00		
												\$25,750.00		

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, MAURA GILROY  
do hereby request station time concerning the following issue:

Democratic Senatorial  
Campaign Committee

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: \_\_\_\_\_

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2033

<b>Invoice #</b>	213735-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213735
Alt Order #	06862546
Deal #	
Order Flight	10/11/12 - 10/15/12

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

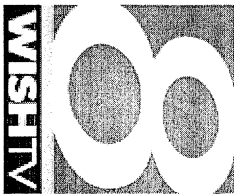
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		10/08/12 to 10/14/12	1x	---TF--				
				to	10/11/12	:30	5:29 AM	DSIN1204H	\$250.00		1
2	WISH	Daybreak @530am	530-6a		10/08/12 to 10/14/12	1x	---TF--				
				to	10/11/12	:30	5:55 AM	DSIN1204H	\$450.00		1
3	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	2x	---TF--				
				to	10/11/12	:30	6:43 AM	DSIN1204H	\$650.00		1
				to	10/12/12	:30	6:09 AM	DSIN1204H	\$650.00		2
4	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	1x	---TF--				
				to	10/12/12	:30	7:29 AM	DSIN1204H	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	1x	---TF--				
				to	10/11/12	:30	8:16 AM	DSIN1204H	\$150.00		1
6	WISH	Price Is Right	1058-12p		10/08/12 to 10/14/12	2x	---TF--				
				to	10/11/12	:30	11:59 AM	DSIN1204H	\$750.00		2
				to	10/12/12	:30	10:59 AM	DSIN1204H	\$750.00		1
7	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	1x	---TF--				
				to	10/12/12	:30	12:24 PM	DSIN1204H	\$900.00		1
8	WISH	The Talk	2-3p		10/08/12 to 10/14/12	2x	---TF--				
				to	10/11/12	:30	2:28 PM	DSIN1204H	\$600.00		2
				to	10/12/12	:30	2:59 PM	DSIN1204H	\$600.00		1
9	WISH	News 8 @5p	5-530p		10/15/12 to 10/21/12	1x	M-----				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2033

Invoice #	213735-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213735
Alt Order #	06862546
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

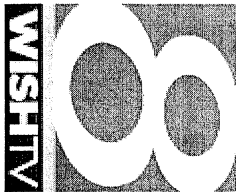
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	News 8 @5p	5-530p	M	10/15/12	:30	5:23 PM	DSIN1205H	\$900.00		1
10	WISH	News 8 @ 530p	530-6p	Th	10/11/12	:30	5:43 PM	DSIN1204H	\$900.00		1
11	WISH	News 8 @6	558-630p	F	10/12/12	:30	6:10 PM	DSIN1204H	\$900.00		1
12	WISH	Inside Edition	658-730p	Th	10/11/12	:30	7:20 PM	DSIN1204H	\$850.00		1
13	WISH	Entertainment Tonight	728-8p	Sa	10/13/12	:30	8:33 PM	DSIN1204H	\$900.00	MG for 13.1 10/15	2
14	WISH	Prime Rotator	Sa 8-10p	M	10/15/12	:00			<del>\$900.00</del>	See MG 13.2	1
15	WISH	Sunday 7-8p	658-8p	Su	10/14/12	:30	7:39 PM	DSIN1204H	\$6,000.00		1
16	WISH	News 8 @ 11 M-F	11-1135p	Th	10/11/12	:30	10:46 PM	DSIN1204H	\$5,000.00		1
17	WISH	CBS This Morning @8	8-9a	Th	10/11/12	:30	11:30 PM	DSIN1204H	\$1,500.00		2
	WISH			F	10/12/12	:30	11:29 PM	DSIN1204H	\$1,500.00		1
	WISH			M	10/15/12	:30	8:29 AM	DSIN1204H	\$150.00		1

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# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2033

Invoice #	213735-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213735
Alt Order #	06862546
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	1x	M-----				
				M	10/15/12	:30	12:09 PM	DSIN1205H	\$900.00		1

Aired Spots

22

Gross Total

\$25,750.00

Agency Commission

\$3,862.50

Net Amount Due

\$21,887.50

Payment Terms 30 Days

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